

Exhibit 8

BruxZir® Solid Zirconia

and improving
“More brawn than beauty”

Which teeth are **BruxZir®** crowns?



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GL

Exhibit 9

- Authorized lab listing
- Before and afters
- Clinical videos
- Technical updates
- Blog
- Marketing resources:
 - BruxZir logos, images and charts to use in your own marketing collateral

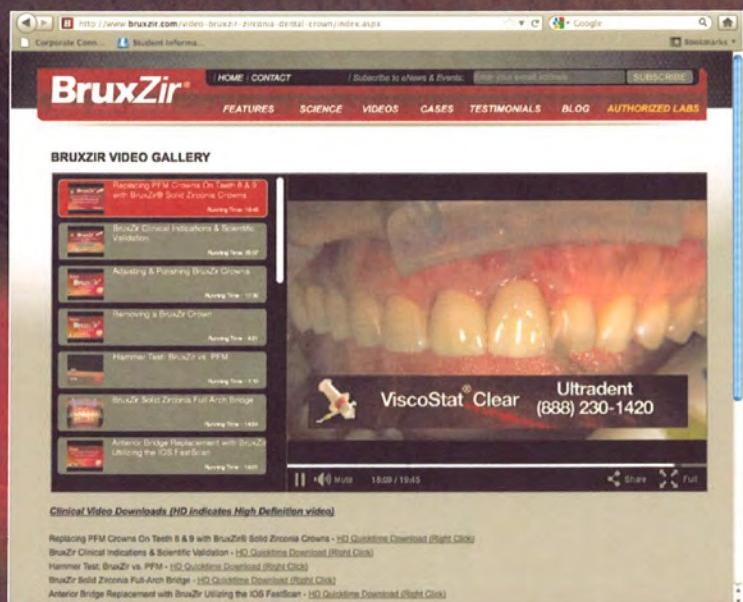


Exhibit 10

BruxZir® Blog

Welcome to the BruxZir Blog

The BruxZir Blog is the source for the latest news about the procedures, techniques and technology related to BruxZir Solid Zirconia. Join in the conversation!

BruxZir Links

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[More Brawn and Improving Beauty: Anterior BruxZir Crowns](#)

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BruxZir and Milled IPS e.maxCAD: Very Promising 1-year Clinical Study Results

REPORT EXCERPT: BruxZir (GlideWell Laboratories) and milled e.maxCAD (Vivadent) attracted attention of TRAC Research scientists because they are the first of over 100 posterior tooth-colored restoratives tested here clinically over the past 35 years that showed NO cracks, chips, breaks, wear, or staining after their first year of service.

Practice-based controlled clinical tests of tooth-colored restoratives began in this lab in 1976, when the demise of metal in dentistry began to be discussed seriously. The goal was to identify the most promising alternatives. The same test protocol has been used throughout, allowing comparative analyses as restorations age in service. At one year, BruxZir and milled e.maxCAD show superior performance.

SOURCE: An independent, non-profit, dental education and product testing foundation, *Clinicians Report®*, June, 2012. For the full report, [click here](#).

To view a list of Authorized BruxZir laboratories, please visit [www.bruxzir.com](#).

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Posted by GlideWell Laboratories at 6/13/2012 2:12 PM | Add Comment

Why Do Dentists Love BruxZir® Crown Margins?

"Doctors consistently tell us that the margins on their BruxZir crowns & bridges feel better to their explorer than the ones on the PFMs they used to prescribe. A closer look at the tooth-restoration interface and emergence profile shows why."

— Michael C. DiTolla, DDS, FAGD



On an ideal PFM prep there is enough reduction in the gingival third for the thickness of a PFM. We need room for the metal coping, the opaque layer and the porcelain, which is about 1 mm thick. If a dentist gives us the ideal 1 mm of reduction at the margin, the crown can have an acceptable emergence profile.

Calendar

August 2012						
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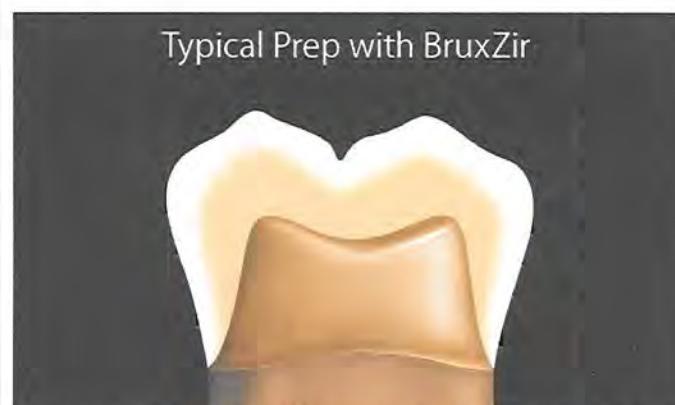


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This drawing represents the typical PFM prep we receive with a conservative feather-edge margin. When a PFM is fabricated for this prep there is a bulky 1 mm margin on the PFM that catches on the explorer. Even if the margin is sealed, the emergence profile is unacceptable.



This drawing represents the typical PFM prep we receive with a BruxZir crown in place. Because it is a monolithic crown and can be milled to a feather edge, there is no bulk of material, or "speed bump," at the margin. Dentists tell us their explorer cannot detect where the tooth ends and the BruxZir crown begins.

For more information about BruxZir Solid Zirconia and its benefits, please visit www.bruxzir.com.

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Share

Posted by Glidewell Laboratories at 4/18/2012 7:17 AM | Add Comment

More Brawn and Improving Beauty: Anterior BruxZir Crowns

When we launched BruxZir Solid Zirconia crowns & bridges in 2009, our intention was to provide a monolithic zirconia restoration indicated for bruxers and grinders as an esthetic alternative to posterior metal occlusal PFMs and full-cast metal restorations. The result was a material we said was "More Brawn than Beauty."

Now we like to say that BruxZir is "More Brawn and Improving Beauty," as our **Research and Development** team continues to refine our processes, improving the esthetics and the strength of the material. We invite you to view our most recent BruxZir Solid Zirconia anterior case below and see for yourself.

The BruxZir crowns were done on tooth #8 and #9.

Before

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As you can see in the non-retracted before photo, the patient had two pre-existing high value PFM's. As I cut through them the copings appeared to be base metal. When you look at the condition of the gingiva in the before photo, was this possibly a base metal allergy? It helped with my decision to go with BruxZir all-ceramic (solid zirconia) crowns.

After



Before



After



the topical on tooth #9 with a cotton swab, it started to bleed! You can see that the one on the existing crown is off, as are the axial inclinations of the two crowns. The althy gingival tissue was removed with a diode laser and BioTemps were placed. I've found that the smooth glazed surface of Biotemps helps gingiva heal faster in these type of cases.



profiles of these crowns.
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